Savoring the Past: Positive Memories Evoke Value Representations in the Striatum

Megan E. Speer, Jamil P. Bhanji, and Mauricio R. Delgado

1Department of Psychology, Rutgers University, Newark, NJ 07102, USA
*Correspondence: delgado@psychology.rutgers.edu
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SUMMARY

Reminders of happy memories can bring back pleasant feelings tied to the original experience, suggesting an intrinsic value in reminiscing about the positive past. However, the neural circuitry underlying the rewarding aspects of autobiographical memory is poorly understood. Using fMRI, we observed enhanced activity during the recall of positive relative to neutral autobiographical memories in corticostriatal circuits that also responded to monetary reward. Enhanced activity in the striatum and medial prefrontal cortex was associated with increases in positive emotion during recall, and striatal engagement further correlated with individual measures of resiliency. Strial response to the recall of positive memories was greater in individuals whose mood improved after the task. Notably, participants were willing to sacrifice a more tangible reward, money, in order to reminisce about positive past experiences. Our findings suggest that recalling positive autobiographical memories is intrinsically valuable, which may be adaptive for regulating positive emotion and promoting better well-being.

INTRODUCTION

Sometimes it can be good to live in the past. Autobiographical memories serve a variety of adaptive functions, such as bolstering a sense of self-identity (Bluck et al., 2005; D’Argembeau and Van der Linden, 2005) or planning for the future (Schacter and Addis, 2007). When it comes to remembering positive life events, however, one adaptive function of autobiographical memories may be its most prominent: it feels good to remember the good times. That is, reminders of the past can bring back emotions tied to the original experience (e.g., Bower, 1981; Westermann et al., 1996). For example, remembering a game-winning goal in a championship game may trigger a reexperience of positive emotions associated with that day. In this way, the recall of positive autobiographical memories may be intrinsically valuable to an individual by increasing or maintaining positive feelings that contribute to one’s general well-being.

The capacity to savor or maintain positive feelings is associated with an increased ability for emotion regulation (Carl et al., 2013), which in turn may promote successful adaptation to stress (i.e., resilience; Philippe et al., 2009). Individuals afflicted with depression tend to recall fewer autobiographical memories, especially positive ones (Young et al., 2013), and have difficulties sustaining positive emotions (Carl et al., 2013; Heller et al., 2009). Critically, these patients also show aberrant activation patterns in neural circuits involved in reward processing (Delgado, 2007; Haber and Knutson, 2010; O’Doherty, 2004), such as reduced striatum responses to reward (Pizzagalli et al., 2009) and positive feedback (Elliott et al., 1998), as well as difficulty sustaining reward-related activity in the ventral striatum in response to positive stimuli (Heller et al., 2009). Together, these observations highlight the benefits to one’s well-being of savoring events that elicit positive emotions and underscore the importance of understanding the neural mechanisms underlying changes in positive emotion.

One potential way of eliciting positive emotions that engage reward-related circuitry may be to recall pleasant autobiographical memories. Such memories tend to be vivid and rich (e.g., Schaefer and Philippot, 2005; Talarico et al., 2004) and benefit from having a positive value attached to them during encoding (Scimeca and Badre, 2012) that is re-experienced during recall (Westermann et al., 1996). In fact, a positive, arousing event (e.g., the potential to earn money) can impact the encoding of memory in general (e.g., a neutral scene), engaging activity in reward-related regions such as the midbrain and the ventral striatum at the time of memory formation that promotes better subsequent recall (Adcock et al., 2006), potentially via interactions with memory-related regions such as the hippocampus (Wittmann et al., 2005). Thus, it is plausible that increased dopamine release during encoding influences dopaminergic targets (such as the striatum) and deems the memories more relevant, strengthening them over time and making them easier to access in the future (for review, see Shohamy and Adcock, 2010).

Autobiographical memories may also be adaptive in the sense that recalling the past is something we already do naturally. Importantly, we may be able to capitalize on the positive emotion we feel when reminiscing about happy memories, which, unlike other forms of emotion regulation (e.g., cognitive reappraisal), may be a proactive rather than a reactive strategy for increasing positive emotion. Indeed, the rewarding aspects of autobiographical memories are a likely component of affective wellbeing and protection from disorder, but their underlying neural substrates are poorly understood. That is, do positive autobiographical memories display properties in common to other rewards? In particular, how does the brain represent rewarding aspects of memories (i.e., positive valence and positive emotion during recall)? Further, can autobiographical memories be assigned a value that is comparable with other reward (i.e., will
people sacrifice a tangible reward for a more highly valued autobiographical memory? 

In this experiment, we utilized fMRI to examine neural activity during the recall of autobiographical memories, particularly memories with positive content, which can lead to the re-experience of positive emotion. Participants first partook in Day 1, where they were presented with common life event cues (e.g., Family Vacation) and asked to describe specific memories of positive (e.g., visiting Disneyland) and neutral (e.g., packing for a trip) content, but not negative (e.g., lost luggage). Participants who met criteria (i.e., had enough memories) were then invited to participate in Day 2—the fMRI session. In the scanner, they recalled (i.e., brought the details of the original event to mind) a number of positive and neutral memories prompted by the cues from the first session and provided ratings of valence (positive and neutral), feeling, and intensity. We hypothesized that recalling a positive memory would (a) evoke positive feelings and (b) engage reward-related neural circuitry including the striatum, which has been involved in the processing of primary, secondary, and abstract rewards (e.g., food, music, and pleasant music, respectively) (Salimpoor et al., 2011; Delgado, 2007; Haber and Knutson, 2010; O’Doherty, 2004) as well as active coping processes related to dealing with negative affect (Delgado et al., 2009; LeDoux and Gorman, 2001). Finally, we conducted a behavioral experiment on a separate cohort of participants to probe for the value of recalling such positive memories. We hypothesized that participants would value the experience of recalling positive autobiographical memories and consequently choose such an experience over a more tangible reward (i.e., money).

RESULTS

The Recall of Autobiographical Memories Elicits Positive Emotion

Nineteen healthy participants (10 females; mean age = 26.1, SD = 7.78) performed a cued recall task while undergoing fMRI. Prior and following the task, participants were given the Positive and Negative Affective Scale (PANAS) (Watson et al., 1988) to assess mood change during the experiment. They concluded the fMRI session by performing a card task for monetary reward (Delgado et al. 2000), which served as an independent localizer of reward-related brain activity.

The autobiographical memory recall task involved the presentation of 21 positive and 21 neutral cues, for a total of 42 trials. On each trial (Figure 1), participants were presented with a written cue (e.g., Family Vacation) that prompted a memory—a personal experience from the past that was deemed as positive (e.g., visiting Disneyland) or neutral (e.g., packing for a trip). The memories were previously validated in an interview 3 days earlier by participants’ descriptions and ratings of emotional intensity and feeling (Day 1—see procedures in Experimental Procedures). Memory cues selected for the recall task were those in which the valence rating (e.g., positive) matched their emotion ratings (e.g., high intensity and high feeling). Upon seeing a cue (e.g., family vacation), participants had 14 s to recall a memory. They made a button press to indicate the onset of the recall experience and another button press to indicate when they were done recalling the memory—a procedure similar to Daselaar et al. (2008) and Sharot et al. (2007). Participants were then asked to rate the memory they just recalled with respect to valence (positive or neutral), level of emotion or feeling (i.e., how did you feel when you recalled this memory; 1–4: 1 = neither good nor bad, 4 = very good), and emotional intensity (i.e., how intense was the particular memory; 1–4: 1 = not intense, 4 = very intense).

During performance in the memory cued recall task, we observed that positive memories elicited an increase in experienced positive emotions. Recalled memories that were rated as positive evoked greater emotional intensity \((t(18) = 9.51, p < 0.001)\) and positive feeling \((t(18) = 20.0, p < 0.001)\) compared to memories rated as neutral. Perhaps unsurprisingly, participants spent more time during the recall of positive \((M = 6.7 \text{ s}, \text{SD} = 3.0 \text{ s})\) compared to neutral memories \((M = 5.6 \text{ s}, \text{SD} = 2.6 \text{ s}; t(18) = -4.91, p < 0.001)\). There was no significant relationship between feeling ratings and duration for positive \((r(18) = -0.18, p = 0.47)\) or neutral memories \((r(18) = 0.23, p = 0.34)\), suggesting that the observed enhanced emotion cannot
necessarily be due to a longer period of recall. Importantly, the onset of memory recall did not differ between positive (M = 3.0 s, SD = 0.9 s) and neutral memories (M = 2.9 s, SD = 1.0 s), suggesting that neither memory valence was easier or harder to remember.

Neural Activity Represents the Valence and Emotion of Autobiographical Memory Recall

We were interested in investigating the neural correlates underlying the recall of autobiographical memories that elicited such subjective increases in positive emotion. We performed three key analyses (see Experimental Procedures). The first analysis was a random-effects whole-brain general linear model (GLM) and focused on the period of recall. We used the cluster level statistical threshold plugin in BrainVoyager to correct for multiple comparisons (Goebel et al., 2006). Resulting statistical maps were set to a threshold of p < 0.005 and corrected to a whole-brain cluster correction threshold of p < 0.05 with a threshold of 6 contiguous voxels (162 mm³, as determined by the plugin).

A simple contrast of positive compared to neutral autobiographical memories revealed increased activity in corticostratal circuits involved in reward-related processing (Balleine et al., 2007; Delgado, 2007; Haber and Knutson, 2010; O’Doherty, 2012). Specifically, this analysis identified voxels within the striatum (including bilateral head of the caudate), ventral medial prefrontal cortex, orbitofrontal cortex, and anterior cingulate as showing greater activity for positive compared to neutral autobiographical memories during time of recall (see Table S1; Figures S1, 2A, and 2B). These regions of interest (ROIs) were then used in a subsequent follow-up analysis to test relationships between neural activity and emotion ratings collected during the autobiographical memory task in the scanner.

Of particular interest was the involvement of the striatum and prefrontal cortex, given their involvement in reward processing, in the recall of positive autobiographical memories. We hypothesized that such regions would be modulated by the degree of positive emotion evoked by the specific memory (i.e., feeling ratings on a trial by trial basis). We also explored the possibility that these neural regions may be modulated by the degree of arousal evoked by the memory (as indicated by emotional intensity ratings). To test this, we conducted two additional tests (one for feeling ratings and one for emotional intensity ratings during the memory task) on ROIs in the striatum and prefrontal cortex.

Figure 2. Neural Activity during the Recall of Autobiographical Memory

(A and B) ROIs defined by contrasting positive and neutral memory recall revealed activity in (A) the striatum, including the head of the caudate, and (B) the mPFC. p < 0.05; corrected.

(C and D) (C) BOLD signal in the right caudate (peak at x, y, z: 11, 1, 6) and (D) mPFC (peak at x, y, z: 13, 58, 24) during the recall of positive versus neutral memory was parametrically modulated by positive feeling ratings on each trial. The plots show BOLD signal parameter estimates for positive memory recall according to the subjective ratings of feeling and emotional intensity. Error bars represent ± 1 SEM. See also Figure S1 and Table S1.
identified in the main contrast of positive and neutral memories. Specifically, we included subjective ratings (of either feeling or emotional intensity) as a parametric modulator for positive memory trials in a GLM and extracted parameter estimates from these ROIs. This test was not biased by the ROI selection procedure because the parametric modulator in each model was not correlated with the positive and neutral memory regressors.

We observed that positive emotion (i.e., feeling ratings) significantly modulated activity in the caudate bilaterally (right: $t(18) = 2.43, p = 0.03$; left: $t(18) = 2.38, p = 0.03$; Figure 2C) and medial prefrontal cortex (mPFC) ($t(18) = 2.40, p = 0.03$; Figure 2D). This suggests that, during the recall of positive life events, neural activity in these regions increases to the degree that positive emotions were generated. In contrast, the second GLM with emotional intensity ratings as a parametric regressor for positive memory trials did not significantly modulate activity in these regions. These results suggest that activity in the striatum and mPFC during the recall of positive autobiographical memories is associated with the magnitude of positive emotions experienced, as opposed to merely reflecting an arousing response.

Given this linear relationship between positive emotion and activity in regions previously implicated in reward processing, one hypothesis is that the level of such engagement during recall may be related to individual differences in a stress-protective factor, such as resilience. That is, the ability to recall positive autobiographical memories in a manner that increases positive emotions and recruits activity in these regions may benefit successful adaptation from adversity. Highly resilient individuals tend to report greater levels of subjective well-being, which may be the result of experiencing more positive emotion (e.g., optimism) or engaging in active coping mechanisms (e.g., humor and mindfulness) (Wu et al., 2013)—a process that has been associated with striatum function during aversive learning (Deldgado et al., 2009; LeDoux and Gorman, 2001). We observed that participants with higher self-reported resiliency (Connor-Davidson Resiliency scale; Connor and Davidson, 2003) exhibited greater activity in the right caudate ROI—defined by the contrast of positive and neutral memory recall—during the recall of positive autobiographical memories (correlation between resilience scores and parameter estimates from the right caudate ROI: $r(19) = 0.458, p = 0.05$).

Changes in Mood after Recalling Autobiographical Memories Are Related to Striatal Activity

In a second key analysis, we explored whether remembering positive memories would also lead to mood improvements. We asked participants to report their current mood state using the PANAS (Watson et al., 1988) before and after the memory task. No significant changes in mood were observed in the sample ($t(18) = 0.500, p = 0.62$). However, there were individual differences as some participants’ moods improved ($n = 7$), some worsened ($n = 9$), and some showed no change ($n = 3$). We then conducted an exploratory analysis comparing behavioral and neural changes underlying the mood-increase and the mood-decrease groups. Both groups were similar in terms of task performance during recall, showing no differences in emotional ratings (positive memories: $t(14) = 0.798, p = 0.44$; neutral memories: $t(14) = 1.70, p = 0.11$) or recall duration (positive memories: $t(14) = 0.076, p = 0.94$; neutral memories: $t(14) = 0.200, p = 0.84$). Thus, a question remained about what was underlying the changes in mood across the experiment for these individuals.

Based on a specific hypothesis that striatum activity underlies mood increases brought about by positive autobiographical memory recall, we tested neural differences within this region between individuals whose mood improved and individuals whose mood worsened after recalling memories. To avoid potential biases within ROIs previously defined by the contrast of positive and neutral memories in our first analysis, we instead applied a small volume correction (SVC) in a structurally defined striatum mask (including putamen, caudate, and nucleus accumbens using the Harvard-Oxford probabilistic atlas; Desikan et al., 2006) and then performed a Valence (positive/neutral) by Mood Change (mood-increase/mood-decrease) ANOVA. We observed a significant interaction in the right ventral striatum ($x, y, z = 10, 11, 1; F(1,14) = 17.55, p < 0.05$, SVC; Figure 3), driven by a marked increase in activity for positive relative to neutral memories in the mood-increase group ($t(6) = 11.46, p < 0.001$), but no significant change for the mood-decrease group ($t(6) = 0.32, p = 0.76$). We also observed a significant interaction in the left putamen ($x, y, z = -25, 1, -3; F(1,14) = 18.64, p < 0.05$, SVC), with the mood-increase group showing a similar increase for positive compared to neutral memories ($t(6) = 4.29, p = 0.005$), but no significant change for the mood-decrease group.


Positive Autobiographical Memories Are Valuable

Our findings suggest that recalling positive experiences from the past increases one’s positive emotion and engages reward-related neural circuitry, such as the striatum and mPFC. One implication of these results is that reminiscing about positive experiences is intrinsically valuable to an individual. If this is the case, however, then people should be willing to forgo another, more tangible reward (i.e., money) during reward paradigms that also distinguish between positive and neutral autobiographical memories. An increase in activity related to the recall of positive compared to neutral autobiographical memories was observed in the right ventral striatum (t(18) = 2.33, p = 0.03). Thus, voxels in a ventral striatum ROI functionally defined by a contrast between monetary gains and losses (i.e., tangible and extrinsic reward) were also sensitive to the valence of autobiographical memories in the same individuals.

Neural Signals of Positive Autobiographical Memory

The behavioral study adopted the same design as the fMRI study with one important difference: prior to recalling a memory, participants had a choice of which memory to conjure up. They chose between a positive (e.g., “Family Vacation”) or a neutral (“Grocery Shopping”) memory cue (Figure 5A). Both options were accompanied by a specified monetary payoff that ranged from $0.01 to $0.04 (every combination of monetary payoffs was represented in option pairs as in similar paradigms; Hayden et al., 2007; Tamir and Mitchell, 2012). Thus, some choices required participants to choose to forego a larger monetary payoff in order to recall their preferred memory in the task. Participants then recalled the selected memory as in the fMRI study and at the end of the task received a monetary payoff according to the sum of their choices.

Twenty-six healthy participants (19 females; mean age 20.0, SD = 2.98) preferred to recall positive over neutral memories. Compared to chance (50%), specifically, participants chose positive memories 85% of the time when choices were of equal value (t(25) = 10.8, p < 0.001) and 70.7% of the time across all relative payoffs (t(25) = 7.45, p < 0.001). To measure the subjective value associated with choosing a positive over a neutral memory, we calculated the point of subjective equity (PSE) for each participant by fitting a cumulative normal distribution to their choice behavior (adapted from Tamir and Mitchell, 2012) (Figure 5B). The PSE represents the monetary payoff foregone to choose to recall a preferred memory. That is, PSE is the difference in monetary payoffs between the two options when a participant was equally likely to choose a positive or neutral memory (i.e., where the cumulative normal distribution passed 50% and limited to the range of relative payoffs: −$0.03 to +$0.03). Participants were willing to forgo an average of 1.94 cents (SD = 1.22) to recall a positive instead of a neutral memory, (t(25) = −8.16, p < 0.001), which was still significant when controlling for gender (t(25) = 2.66, p = 0.014). That is, participants sacrificed 28% of potential monetary earnings to recall positive rather than neutral memories.

Given the known deficits in reward-related processing and positive emotion observed in depressed individuals (Carl et al., 2013; Pizzagalli et al., 2009), we also tested whether participants’ willingness to forgo monetary reward to recall positive memories was related to symptoms of depression. Interestingly, there was a significant positive correlation between PSE and depression scores (Beck Depression Inventory; Beck et al., 1961) (r(25) = 0.39, p = 0.047; when controlling for gender, partial r(25) = 0.40, p = 0.048). Individuals with greater symptoms of depression sacrificed more to recall positive memories, illustrating a potential mechanism for the relationship between positive memory recall and depression.
Neural Signals of Positive Autobiographical Memory

**DISCUSSION**

Autobiographical memory is remarkable not only for the ability to re-experience the past but also for allowing us to rekindle emotions captured during the original experience. Our findings suggest that reminiscing about positive past experiences produces internally generated positive emotions, which may be rewarding in and of itself. In the current study, the recall of positive autobiographical memories elicited an increase in positive emotion, as measured by subjective ratings of feelings, and recruited neural circuits involved in reward-related processing. Activity in the striatum and mPFC was modulated by the strength of positive emotion experienced and striatal activity in particular correlated with individual measures of resiliency. Further, reliving these happy memories in one’s mind led some participants to improve their mood during the experiment, with such individuals also showing greater ventral striatum activity when recalling positive compared to neutral autobiographical memories. Finally, a separate cohort of participants chose to recall positive compared to neutral memories even if it came at a financial cost; that is, they were willing to choose recalling a positive memory over a neutral one even when the neutral memory was accompanied by a monetary reward. This behavior suggests that individuals valued positive memories to the point of sacrificing more tangible reward. Taken together, the findings suggest that positive autobiographical memories can be intrinsically valuable to an individual, serving adaptive functions such as bolstering positive emotion that is significant for an individual’s well-being and ability to cope with negative affect (Carl et al., 2013).

The recruitment of reward-related regions such as the striatum and mPFC during the recall of positive autobiographical memories and association with increased self-reported positive emotion is in line with our hypothesis that such memories are valuable and elicit positive emotions attached to the original experience. Specifically, the striatum has been involved in processing the subjective value of typical (Delgado, 2007; Haber and Knutson, 2010; O’Doherty, 2004) and atypical (Delgado et al., 2009; LeDoux and Gorman, 2001; Salimpoor et al., 2011; Tamir and Mitchell, 2012) reward and decreases in self-reported positive emotion correlate with decreases in striatal signal in depressed individuals (Heller et al., 2009).

There are alternative interpretations of striatum recruitment during memory recall worth considering, however. For instance, it is possible that striatal activity solely reflects emotional arousal, which is a component of an emotional response. While it is conceivable that positive emotional responses will elicit a higher arousal than neutral feelings, arousal per se did not explain the modulation of the striatum activation. In particular, this region was modulated by subjective ratings of emotional feelings, but not emotional intensity. It is also possible that the striatum activity is due to reassigning value to a recalled stimulus, consistent with findings of striatum activity in postchoice changes in preference (Sharot et al., 2009), when an increase in perceived value of a stimulus is observed after it is chosen. This interpretation is not inconsistent with our account that such memories carry value and serve to increase positive emotion and perhaps improve mood in select individuals.

The prefrontal cortex has been more consistently observed among studies of autobiographical memory retrieval (Markowitsch et al., 2003; Piefke et al., 2003), but it is also plausible that striatum activity is related to aspects of the memory process itself, such as adaptive updating or the cognitive control of episodic retrieval (Scimeca and Badre, 2012), rather than the account proposed in the current paper. Our design attempted to control for aspects of the memory process itself by asking participants to recall, describe, and emotionally rate all memories, both neutral and positive, 3 days prior to scanning. Accordingly, there was no difference in the amount of time it took to bring a positive or a neutral memory to mind in the subsequent scanning session, suggesting similar ease of recall, and thus similar retrieval success, between positive and neutral memories. Further, the
current findings show a specific role for striatal activity in representing affective aspects of memory and lesser engagement when recalling neutral memories. Although it is worthy to note that participants may have re-encoded the memories with additional value during the initial retrieval process 3 days prior to the scanning, consistent with Scimeca and Bradre’s framework of adaptive encoding (Scimeca and Bradre, 2012).

One interesting aspect of the observed striatal activity was the consistent observation of greater responses during the recall of positive compared to neutral autobiographical memories regardless of the location of the ROI within the striatum. The whole-brain contrast of positive and neutral memories elicited activation in the caudate nucleus, part of the dorsal striatum and involved in affective and cognitive aspects of behavior (Balleine et al., 2007; Delgado, 2007; Haber and Knutson, 2010). However, we also observed greater responses to the recall of positive memories in the ventral striatum. Specifically, we observed an interaction between memory valence and mood increase in a structurally defined striatum ROI during memory task performance. We also observed greater activation to positive compared to neutral memory recall in a functionally defined independent ROI in the ventral striatum related to reward processing (i.e., showing responses to monetary gains compared to losses). These results highlight the involvement of both dorsal and ventral striatum in the recall of positive autobiographical memories.

There are several important implications of our findings. First, we reinforce the idea that positive autobiographical memories have an adaptive function to increase positive emotion, which can potentially benefit one’s ability to use emotion regulation (Carl et al., 2013). Consistent with the idea that positive autobiographical memories carry intrinsic value, we demonstrated that participants had a significant preference for recalling past, positive events, at the point of forgoing a more tangible reward. This is somewhat surprising considering that participants have access to their own positive memories at any time and therefore are not at a loss if they waive an opportunity to recall a positive memory in order to earn a larger monetary reward. However, it fits with the idea that people tend to value experiences over material possessions (e.g., Dunn et al., 2011) and that looking at the past positively, or more nostalgically, can make people happier (Zhang and Howell, 2011). This may be a unique feature of increasing positive emotions via autobiographical memories instead of other methods. For instance, participants who are asked to create a positive mental image (e.g., a baby laughing) have enhanced positive emotions much like those elicited by positive memories. Importantly, they are willing to sacrifice money to have enhanced positive emotions much like those elicited by positive memories. Although we cannot test a causal relationship, this raises the question of whether purposefully engaging in positive recollection of the past increases one’s resilience, and perhaps mood, over time.

We also observed a pattern linked to depression in our behavioral study. Individuals with greater depressive symptoms were less willing to give up money to recall a positive event. Depression has been linked to not only functional anatomical deficits in autobiographical recall (Young et al., 2013) but also a diminished ability to recall specific, positive events (Williams and Scott, 1988). One explanation is a lack of normative positivity bias in depression rather than a negativity bias, which our results seem to support (Suslow et al., 2001). Therefore, it is possible that if recalling pleasant memories feels effortful and evokes only a small, fleeting positive feeling, then depressed individuals may feel like the payoff is too small. Our results suggest that reminiscing about past positive experiences may have an adaptive role in regulating and maintaining positive emotion, which may promote better well-being, particularly in the case of affective disorders like depression.

While experiencing positive emotion when reminiscing about happy memories is not an entirely new idea, the uniqueness in regulating emotions using autobiographical recall is, in part, that memories are an abundant resource we already have available to us, whereas other emotion regulation strategies are typically stimulus driven. For instance, studies examining the cognitive regulation strategy of reappraisal (e.g., Wager et al., 2008) require the reinterpretation of something negative to something less negative or positive. In contrast, recalling the past is a natural phenomenon that people choose to do quite frequently in their daily lives (Killingsworth and Gilbert, 2010) and therefore does not require instruction, reinterpretation, or necessarily a cue. In this way, positive memories may uniquely represent a proactive, rather than a reactive, method of generating positive emotion. Our findings demonstrate not only that something
naturally occurring like recalling the past can successfully influence mood in some individuals but also that it is linked with activity in reward-related circuitry—which fails to be sustained in depressed patients during experience of positive emotions (Hellier et al., 2009)—and leads people to forgo an extrinsic reward (money) in order to experience it.

**EXPERIMENTAL PROCEDURES**

**Participants**

Twenty-eight healthy right-handed individuals were recruited via flyers posted on the Rutgers campus to participate in a 2-day study (13 males and 15 females). Given our experimental requirements (e.g., meeting criteria for number of available memories), we had a number of exclusions prior to scanning. Specifically, participants completed an autobiographical memory questionnaire on Day 1 and returned for the fMRI session on Day 2 only if they met criteria for inclusion (see procedures for Day 1; 23 met criteria). Five participants did not make it to the fMRI session on Day 2 based on these criteria. Additionally, we excluded two participants for excessive head motion (more than 4 mm in any direction), one for performance (i.e., 46% missed responses), and one withdrew before completing the scanning session (claustrophobia). Final analysis was therefore performed on 19 participants (9 males and 10 females; mean age = 26.1, SD = 7.78). Our slightly higher attrition rate is due to the potential for participants to be excluded after Day 1 as well as Day 2. All participants were free of neurological or psychological conditions, and were not taking any medications at the time of testing. Participants gave informed consent in accordance with the Rutgers University Institutional Review Board for the Protection of Human Subjects in Research.

**Experimental Design**

**Day 1: Autobiographical Memory Questionnaire**

Participants wrote about real memories prompted by each of 70 common life event cues (e.g., Family Vacation). The written cues were a compilation of cues created for this study and cues used in prior studies (Markowitsch et al., 2003; Piefke et al., 2003; Sharot et al., 2007). For each cue, participants selected a memory in which they had been personally involved and had occurred at a specific place and time. For each memory, participants reported a brief description, the location, and the date and gave subjective ratings for valence (positive or neutral), emotional intensity (i.e., how intense was the particular memory; 1–4; 1 = not intense, 4 = very intense), and feeling (i.e., how did you feel when you recalled this memory; 1–4; 1 = neither good nor bad, 4 = very good). Importantly, participants were instructed to select memories that were positive (e.g., visiting Disneyland) or neutral (e.g., packing for a trip), but not negative, memories (e.g., lost luggage).

To be invited back to the imaging session (Day 2), individuals had to report at least 21 positive and 21 neutral memories. For each participant who met criteria, the 21 most positive memories (i.e., high intensity and high feeling) and the 21 most neutral memories (i.e., low intensity and low feeling) were selected as unique event cues to recall in the scanner.

Additionally, participants filled out the following questionnaires related to resiliency and emotion: the Connor-Davidson Resiliency scale (CD-RISC) (Connor and Davidson, 2003) and the Beck Depression Inventory (Beck et al., 1961).

**Day 2: fMRI Session**

Participants returned for the second session (Day 2) 3 days later. While in the MRI scanner, participants first reported their current mood state via the PANAS (Watson et al., 1988) and then completed a cued recall autobiographical memory task.

In the memory task, participants reaccessed 21 positive and 21 neutral memories triggered by event cues from their questionnaire on Day 1. Each trial (Figure 1) included one written event cue displayed for 14 s. Participants were asked to recall the same memory from Day 1 and to elaborate on it for as long as they could or until the 14 s were up. Participants made a button press to indicate the “start” of a memory (i.e., when it began to form in their mind) and another button press to indicate the “end” of a memory (if they finished elaborating on the memory before time was up). After a delay of 2–4 s, participants rated the memory on valence, emotional intensity, and feeling (3 s for each rating). An 8–10 s delay separated one trial from the next. The task was administered over the course of three functional runs, each containing seven positive and seven neutral event cues. Cues were pseudorandomly presented such that no more than four consecutive events of the same valence were displayed in a row. Immediately afterward, participants again rated their current mood state via the PANAS.

Prematch and postmatch ratings of mood allowed for an assessment of mood change. Specifically, mood change was calculated as the change in positive affect subscale (ten adjectives) from pre-autobiographical memory task to post-autobiographical memory task.

While still in the scanner, participants performed a surprise monetary reward task (the card-guessing game adapted from Delgado et al., 2000). This task occurred without warning as to not influence the memory task and particularly the mood ratings postmemory task. The purpose of this paradigm was to identify reward-related ROIs to serve as independent ROIs to test with positive and neutral memory regressors. In each trial of the card task, participants saw a card with a question mark inside for 2 s. They guessed whether the card’s value was higher or lower than the number five by making a button press. After a short 2–4 s delay, the card and monetary outcome were displayed. A correct response earned a green checkmark signifying a gain of $1.00 whereas an incorrect response earned a red X signifying a loss of $0.50. Unbeknownst to participants, outcomes were predetermined to control schedule of reinforcement and number of gain and loss trials (20 each for a total of 40 trials).

At the conclusion of the scanning session, participants were debriefed and compensated for their time in the scanner and bonus money earned in the card game.

**fMRI Data Acquisitions**

A 3T Siemens Magnetom Trio scanner was used for acquisition of 1-T-weighted MPRAGE structural images (256 × 256 matrix, FOV = 256 mm, 176 1-mm sagittal slices). Additionally, functional images were acquired in 35 contiguous oblique-sagittal slices (3 × 3 × 3 mm voxels) prescribed parallel to the AC-PC plane with a single shot gradient echo EPI sequence (TR = 2 s, TE = 25 ms, FOV = 192, flip angle 90, bandwidth = 2,232 Hz/Px, echo spacing = 0.51) in three runs of the memory task and one run of the monetary reward task.

Data were preprocessed and analyzed using BrainVoyager QX (v2.5, Brain Innovation). Functional images were motion corrected (six parameters), slice-timing corrected using a cubic spline interpolation, and spatially smoothed using a Gaussian kernel of 8 mm FWHM. Further, the data were temporally smoothed with voxel-wise linear detrending and high-pass filtering of frequencies (three cycles per time course). The images were spatially normalized to the Talairach stereotaxic space (Talairach and Tournoux, 1988) in BrainVoyager.

**fMRI Data Analysis**

Functional data were analyzed using a whole-brain random effects GLM. The memory task was modeled using two valence regressors representing positive and neutral trials during memory recall and a regressor representing missed trials (i.e., no valence rating given for the memory, 2.1% missed trials). The memory regressors begin at memory formation and end after elaboration, with this period defined by participants’ own button presses in each trial (for onset and conclusion of memory recall). The monetary reward task was modeled using two regressors representing gain and loss trials during the 2 s outcome phase along with a regressor representing missed trials (no response, 3.0%). For both the memory and monetary reward tasks, regressors were convolved with a canonical double-gamma hemodynamic response function, and six regressors for motion parameters were included in the model.

To correct for multiple comparisons, we used the cluster-level statistical threshold plugin in Brain Voyager (Goebel et al., 2008), which uses Monte Carlo simulations in order to determine the likelihood of observing clusters of various sizes in a given map at a set threshold. After correction, the map automatically applies the minimum cluster size threshold that produces the desired cluster-level false-positive alpha rate (5% was chosen). We applied a voxel cluster threshold of six contiguous voxels (162 mm³), as determined by the plugin, defined at a threshold of p < 0.005 to obtain a corrected alpha < 0.05. We then performed three main analyses with the neuroimaging data.
Participants returned 3 days later to perform the autobiographical memory
Experimental Design Day 2: Memory Choice Task
most neutral (i.e., low intensity and low feeling) memories were used in the
events. Participants returned for Day 2 only if they described at least 35 pos-
Questionnaire
Review Board for the Protection of Human Subjects in Research.
gave informed consent in accordance with the Rutgers University Institutional
sented at the fMRI study, participants then recalled the selected memory for 14 s making
button presses to indicate recall duration, followed by ratings of valence, emotional intensity, and feeling.

Behavioral Data Analysis
To measure the subjective value associated with choosing a positive over a neutral memory, we calculated the PSE for each participant by fitting a cumula-
tive normal distribution to their choice behavior (adapted from Deane et al.,
2005; Tamir and Mitchell, 2012). We first calculated the percentage of time par-
ticipants chose a positive over a neutral memory for each of the monetary dif-
ferences between those two options (i.e., relative payoffs of –$0.03, –$0.02,
–$0.01, $0, +$0.01, +$0.02, and +$0.03). For each participant, a cumulative

SUPPLEMENTAL INFORMATION
Supplemental Information includes two figures, two tables, and Supplemental
Experimental Procedures and can be found with this article online at http://dx.
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